

Our AI Education Pledge to America's Youth

Launched in April 2024, <u>Broadband Nation</u> is a timely resource to attract, train, and connect talented individuals with exciting career prospects in the rapidly growing Telecommunications industry. Through partnerships with Internet Service Providers, state broadband offices, training institutes and workforce development agencies nationwide, we are spreading the word about the training programs and jobs available to build the required talent pool in communities across America.

Currently, the website content is focused on training and jobs related to building and maintaining broadband networks. We understand that AI helps broadband providers build networks more efficiently, optimize their performance, enhance security, and deliver a better customer experience, ultimately supporting America's digital goals and connecting more households to high-speed internet.

In alignment with the administration's initiative to expand AI education, TIA will enhance the Broadband Nation website with dedicated content illustrating the role of AI within the telecommunications sector. To advance this mission, we will undertake the following actions:

- Raise awareness of AI applications and their tangible benefits to inspire greater interest in AI education.
- Integrate AI-focused training programs into the national directory of educational opportunities.
- Promote Al-related career paths connected to the development, maintenance, and evolution of broadband networks.
- Expand resources and outreach channels to effectively engage K-12 stakeholders.
- Provide a collaborative platform for partner organizations that have signed the pledge,
 enabling them to showcase their broadband and communications network offerings