



Become a Sponsor

Lead the Discussion on Smart Building Development and its Impact on 5G

*Share your Smart Buildings vision with an audience of peers. Join the Telecommunications Industry Association (TIA) at **MWC Los Angeles 2019** for our Partner Program that explores how network densification in the built environment will impact the development of 5G through the use case of Smart Buildings.*

Program

Enabling Innovation and Collaboration in 5G: Use Case - Smart Buildings
Wednesday, October 23, 2019 // 9:00 a.m. – Noon // Hall 9

Panel 1: A One-On-One Smart Buildings Conversation: 5G will continue to push the need for edge computing, as well as new macro and private network investments. Join an intimate discussion about the future of Smart Buildings. Explore the opportunities and challenges of deploying and connecting Smart Buildings at scale.

Panel 2: Panel - Explore the Core of a Smart Building: Take a virtual guided tour through the core technology inside a Smart Building. Learn how interoperability, private networks, IoT, automation and data will work together to create the connected building of the future.

Panel 3: Panel - Breaking Ground on Smart Buildings: TIA's Smart Buildings Working Group is creating a common framework for Smart Buildings. This panel explores benchmarking, measurements, assessments, certification, and registration in the areas of connectivity, interoperability, safety and security, and how these components will build resiliency and sustainability for Smart Buildings.

Sponsorship Opportunities

Presenting Sponsor

- Panel speaking opportunity
- Logo recognition on all digital and on-site branding
- 5 General Admission passes
- Logo inclusion in dedicated TIA email & social media marketing
- Highlighted in TIA/MWC Los Angeles press release

Investment: \$40,000 // Two Available

Supporters

- Logo recognition on all digital and on-site branding
- 3 General Admission passes
- Logo inclusion in dedicated TIA email & social media marketing
- Highlighted in TIA/MWC Los Angeles press release

Investment: \$15,000 // Five Available

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