



Telecommunications Industry Association

1320 N. Courthouse Road Suite 200, Arlington, VA 22201

703-907-7700 · tiaonline.org

July 11, 2018

Chairman Bob Latta
Subcommittee on Digital Commerce and
Consumer Protection
U.S. House of Representatives

Ranking Member Jan Schakowsky
Subcommittee on Digital Commerce and
Consumer Protection
U.S. House of Representatives

Dear Chairman Latta and Ranking Member Schakowsky,

The Telecommunications Industry Association (TIA) commends the Digital Commerce and Consumer Protection Subcommittee for its leadership in promoting policies that foster innovation and the advancement of the Internet of Things (IoT). TIA writes in support of the **State of Modern Application, Research and Trends of IoT Act (SMART IoT Act), H.R. 6032**, and urges the Subcommittee to advance this legislation during this week's markup.

The IoT sector is experiencing a period of unprecedented growth with projections estimating that the number of connected devices worldwide could grow to over 50 billion by the year 2020. This rapid proliferation of connectivity presents new challenges, impacting a wide range of diverse communities. Government agencies and organizations alike must work in tandem to find new solutions and build new tools to make our world ready for the innovations of tomorrow. To efficiently and effectively address these challenges, policymakers must promote a flexible regulatory framework based on a common understanding of the vast IoT landscape.

The SMART IoT Act would direct the Department of Commerce to convene experts from across government and industry to provide a report on the state of IoT, which in turn would help to harmonize current policy efforts and promote enhanced collaboration moving forward. The report would help coordinate federal efforts aimed at using IoT to facilitate more efficient and data-driven consumer, enterprise, and government activities. Better coordination will help to advance innovation, spur investment, and support a common horizontal policy framework that applies across markets and use cases.

As the leading trade association for global manufacturers, vendors, and suppliers of information and communications technology – including IoT technology – TIA applauds the Subcommittee for taking a leading role in adopting policies to help promote the IoT industry. We appreciate your work on this legislation and look forward to continued progress in the months ahead.

Sincerely,

A handwritten signature in black ink, appearing to read "Cinnamon Rogers", with a long horizontal flourish extending to the right.

Cinnamon Rogers
Senior Vice President, Government Affairs
Telecommunications Industry Association