22 June 2010

TO:    Assignee Contacts for Electronic Serial Numbers (ESN)
       Assignee Contacts for User Identification Module Identifiers (UIM_ID)
CC:    Assignee Contacts for Mobile Equipment IDentifiers (MEID)

Subject:  Numbering Assignment Timeline Reminder

30 June 2010 is the last date for device and smart card manufacturers to submit an application for both:

- Electronic Serial Number (ESN) Manufacturer ID Codes used in mobile devices
- User Identification Module ID (UIM_ID) Manufacturer Codes used in R-UIM devices

Applications for exceptional Electronic Serial Numbers (ESN) should only be submitted to support terminal production for existing ESN-provisioned device models through their end-of-life. All new terminal models must be provisioned with the Mobile Equipment IDentifier (MEID).

For UIM_ID, applications received starting as far back as the first quarter of 2009 have not yet been processed due to lack of UIM_ID resources.

Filing an application for either ESN or UIM_ID does not imply, nor does it guarantee, that any resource will be assigned at all. Furthermore, Section 5.13 of the Electronic Serial Number Manufacturer’s Code Assignment Guidelines and Procedures (version 2.1, December 2009) and Section 5.15 of the User Identification ID Manufacturer’s Code Assignment Guidelines and Procedures (version 2.0, May 2010) both state that 30 June 2010 is the last day for receipt of an application for ESN or UIM_ID. Therefore, applications will be automatically rejected and not eligible for consideration starting on 1 July 2010 (USA).

Information about the migration from ESN to MEID, as well as the migration from UIM_ID to Expanded UIM_ID (E_UIMID), may be found at www.tiaonline.org/standards/resources/esn. The CDMA Development Group (CDG) also has an extensive website of migration information found at www.cdg.org/MEID.

Thank you for your attention to this urgent matter. Please contact us if there are any questions.

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