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2500 Wilson Boulevard, Suite 300
Arlington, VA 22201-3834 USA

Tel: +1.703.907.7700
Fax: +1.703.907.7727

URGENT

22 June 2010

TO: Assignee Contacts for Electronic Serial Numbers (ESN)
Assignee Contacts for User Identification Module Identifiers (UIM_ID)

CC: Assignee Contacts for Mobile Equipment IDentifiers (MEID)

Subject: Numbering Assignment Timeline Reminder

30 June 2010 is the last date for device and smart card manufacturers to submit an application for both:

- Electronic Serial Number (ESN) Manufacturer ID Codes used in mobile devices
- User Identification Module ID (UIM_ID) Manufacturer Codes used in R-UIM devices

Applications for exceptional Electronic Serial Numbers (ESN) should only be submitted to support terminal production for existing ESN-provisioned device models through their end-of-life. All new terminal models must be provisioned with the Mobile Equipment IDentifier (MEID).

For UIM_ID, applications received starting as far back as the first quarter of 2009 have not yet been processed due to lack of UIM_ID resources.

Filing an application for either ESN or UIM_ID does not imply, nor does it guarantee, that any resource will be assigned at all. Furthermore, Section 5.13 of the *Electronic Serial Number Manufacturer's Code Assignment Guidelines and Procedures* (version 2.1, December 2009) and Section 5.15 of the *User Identification ID Manufacturer's Code Assignment Guidelines and Procedures* (version 2.0, May 2010) both state that 30 June 2010 is the last day for receipt of an application for ESN or UIM_ID. Therefore, applications will be automatically rejected and not eligible for consideration starting on 1 July 2010 (USA).

Information about the migration from ESN to MEID, as well as the migration from UIM_ID to Expanded UIM_ID (E_UIMID), may be found at www.tiaonline.org/standards/resources/esn. The CDMA Development Group (CDG) also has an extensive website of migration information found at www.cdg.org/MEID.

Thank you for your attention to this urgent matter. Please contact us if there are any questions.

John Derr
TIA-ESN Administrator
jderr@tiaonline.org

Andrew Dryden
TIA-MEID and UIM_ID Administrator
meidadmin@tiaonline.org