



TELECOMMUNICATIONS  
INDUSTRY ASSOCIATION

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May 15, 2015

The Honorable Deb Fischer  
United States Senate  
825 Hart Senate Office Building  
Washington, D.C. 20510

The Honorable Bill Nelson  
United States Senate  
425 Hart Senate Office Building  
Washington, D.C. 20510

Dear Senators Fischer and Nelson:

The Telecommunications Industry Association (TIA), the leading trade association for global manufacturers, vendors, and suppliers of information and communications technology (ICT), is writing to thank you for your bipartisan leadership in introducing S. 1359, the E-Warranty Act of 2015 (E-Warranty Act). Your legislation recognizes that in order to compete effectively in the increasingly competitive and converging ICT market place, manufacturers need the flexibility to use innovative means for communicating important information about their products past legacy requirements for physical use digital means to communicate important warranty information to consumers.

TIA has long held that the requirements for manufacturers to either physically etch or print mandatory regulatory markings and warranty information unnecessarily increases costs, ineffectively conveys required information to consumers, and in some cases may limit industrial and aesthetic design options. Across Federal agencies, many of these requirements exist because labeling and warranty communication requirements were created prior to the advent of – and widespread connectivity to – the Internet and use of graphical screens capable of communicating this important information. As such, these requirements have become outdated relics of the pre-digital world. The E-Warrant Act is a forward-thinking proposal that would enhance the ability of ICT manufacturers to innovate and compete while making warranty information more easily accessible for consumers. Notably, the E-Warranty Act does not alter requirements on the content of warranty information.

TIA agrees with you that reforming warranty notification requirements is essential to help the United States compete globally in manufacturing, trade, and that the development of Internet-connected consumer products; and that permitting an electronic warranty alternative would increase consumer access to crucial warranty information while giving further flexibility to manufacturers to satisfy the letter and spirit of requirements for the communication of warranty information. The E-Warranty Act, if enacted, would cement the United States' position as a global leader in the use of regulatory approaches which foster innovation and advance public policy goals.

Thank you again for your efforts. TIA appreciates your strong bipartisan commitment and leadership on this legislation, and we look forward to working with you to enact these important changes. For more information, please contact Brian Scarpelli at 703-907-7714 or [bscarpelli@tiaonline.org](mailto:bscarpelli@tiaonline.org).

Sincerely,

A handwritten signature in black ink, appearing to read "Scott Belcher". The signature is fluid and cursive, with a long horizontal stroke at the end.

Scott Belcher  
Chief Executive Officer  
Telecommunications Industry Association