



September 2014

Global Industry Presses for Conclusion of ITA Expansion by APEC Leaders' Meeting in Beijing

Industry associations from around the world strongly support conclusion of the negotiations to significantly expand product coverage of the Information Technology Agreement (ITA) before the leaders of the Asia-Pacific Economic Cooperation (APEC) economies meet in Beijing November 10-11.

These negotiations have been in suspension for nearly a year. The time is now to finally conclude this critically important tariff-elimination initiative.

APEC ties with the ITA run deep. APEC ministers meeting in Manila in 1996 played a critical role in helping to establish the ITA. And for the past several years, APEC leaders have repeatedly called for swift conclusion of a balanced and commercially significant outcome to these negotiations, which would help restore confidence in the World Trade Organization at a pivotal time.

APEC economies can again play a decisive role in the future of the ITA by driving the effort to conclude these negotiations in time for the APEC leaders to celebrate what would represent an historic achievement for global trade when they meet in Beijing.

Product expansion of the ITA, as well as expansion of geographic scope of the agreement would yield immediate and substantial benefits, removing tariffs on a vast array of tech products. ITA expansion would bolster innovation, accelerate productivity, create jobs, lower consumer prices, and bridge communities across the globe in ways unimagined 18 years ago when the agreement was established.

We urge all the parties to this negotiation to seize this moment in time, exercise strong leadership, embrace the long-term benefits of ITA expansion, and limit product sensitivities so an ambitious result can be achieved before the APEC Leaders' Meeting in November.



Consumer Electronics Retailers Coalition





We continue to be deeply committed to working closely with our governments to achieve a swift and ambitious outcome that will expand trade, stimulate growth, increase jobs, spur innovation, and promote prosperity around the world.



Advanced Medical Technology Association (AdvaMed, USA) - American Chamber of Commerce of El Salvador (AmCham El Salvador, El Salvador) - American Chamber of Commerce in India (AmCham India, India) - American Chamber of Commerce in Thailand (AmCham Thailand, Thailand) - American Chamber of Commerce in Vietnam (AmCham Vietnam, Vietnam) - Association of Electronic Industries in Singapore (AEIS, Singapore) - Association of Thai ICT Industry (ATCI, Thailand) - Australian Information Industry Association (AIIA, Australia) - Brazilian Association of IT Companies (ASSEPRO, Brazil) - BSA | The Software Alliance (BSA, USA) - Camara de Industrias de Costa Rica (CICR, Costa Rica) - Camera & Imaging Products Association (CIPA, Japan) - Canadian Manufacturers & Exporters (CME, Canada) - China Semiconductor Industry Association (CSIA, China) - Colombian Software and IT Industry Federation (FEDESOFIT, Colombia) - Communications and Information Network Association of Japan (CIAJ, Japan) - Communications and Manufacturing Association of India (CMAI, India) - Computer and Communications Industry Association (CCIA, USA) - Computer Society of Kenya (Kenya) - Computing Technology Industry Association (CompTIA, USA) - Consumer Electronics Association (CEA, USA) - Costa Rican Chamber of Information and Communications Technologies (CANTIC, Costa Rica) - Consumer Electronics Retailers Coalition (CERC, USA) - Consumer Electronics Technology Industry Association (CETIA, USA) - Costa Rican-American Chamber of Commerce (AmCham Costa Rica, Costa Rica) - DIGITALEUROPE (DIGITALEUROPE, EU) - Egyptian Information Telecom, Electronics and S/W Alliance (Eitesal, Egypt) - Electro-Federation Canada (EFC, Canada) - The European Engineering Industries Association (ORGALIME, EU) - European Semiconductor Industry Association (ESIA, EU) - Entertainment Software Association (ESA, USA) - Entertainment Software Association of Canada (ESAC, Canada) - Federation of Hellenic ICT Enterprises (SEPE, Greece) - The Federation of Korean Information Industries (FKII, Korea) - Guatemalan Software Commission (SOFEX, Guatemala) - Hong Kong Electronic Industries Association (HKEIA, Hong Kong) - Hong Kong Information Technology Federation (HKITF, Hong Kong) - Ibero American Federation of IT Associations (ALETI, Latin America) - ICT Associations of Jordan (int@j, Jordan) - ICT Chamber of Commerce - MASIT (MASIT, Macedonia) - IKT-Norge (Norway) - INFOBALT (Lithuania) - Infocomm Technology Association of the Philippines (ITAP, Philippines) - Information & Computer Technologies Industry Association (APKIT, Russia) - Information Technology Association of Canada (ITAC, Canada) - Information Technology Association of Nigeria (ITAN, Nigeria) - Information Technology Industry Council (ITI, USA) - Intellect (United Kingdom) - Interactive Games & Entertainment Association (iGEA, Australia and New Zealand) - Interactive Software Federation of Europe (ISFE, EU) - Israel Association of Electronics and Software Industries (IAESI, Israel) - Japan Business Council in Europe (JBCE, Japan-EU) - Japan Business Machine and Information System Industries Association (JBMIA, Japan) - The Japan Electrical Manufacturers' Association (JEMA, Japan) - Japan Electronics and Information Technology Industries Association (JEITA, Japan) - Japan Information Technology Services Industry Association (JISA, Japan) - Korea Electronic Association (KEA, Korea) - Korea Semiconductor Industry Association (KSIA, Korea) - Motion Picture Association of America (MPAA, USA) - National Association of Manufacturers (NAM, USA) - National Electrical Manufacturers Association (NEMA, USA) - National ICT and Multimedia Association of Malaysia (PIKOM, Malaysia) - National ICT Confederation of the Philippines (NICP, Philippines) - PRBA-The Rechargeable Battery Association (USA) - Semiconductor and Electronics Industries in the Philippines (SEIPI, Philippines) - Semiconductor Equipment & Materials International (SEMI, USA) - Semiconductor Industry Association (SIA, USA) - Singapore Semiconductor Industry Association (SSIA, Singapore) - Software & Information Industry Association (SIIA, USA) - Taipei Computer Association (TCA, Taiwan) - Taiwan Electrical and Electronic Manufacturers' Association (TEEMA, Taiwan) - Taiwan Semiconductor Industry Association (TSIA, Taiwan) - TechAmerica (USA) - Technology CEO Council (TCC, USA) - Telecommunications Industry Association (TIA, USA) - Transatlantic Business Council (TBC, USA-EU) - United States Council for International Business (USCIB, USA) - United States Chamber of Commerce (USA) - United States Information Technology Office (USITO, USA) - Vietnam Electronics Industries Association (VEIA, Vietnam) - World Information Technology and Services Alliance (WITSA, USA) - World Semiconductor Council (WSC)